



# Play: The New Leadership Secret That Changes Everything

*Russ Johnson*

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## **Play: The New Leadership Secret That Changes Everything** Russ Johnson

It is time to start taking play seriously. Welcome to the play revolution. If you want to learn how to become a leader that inspires transformational change in your company, then you need to add a little play to your business culture. "PLAY: The New Leadership Secret That Changes Everything" will teach you how to create a culture of fun, so that you can get more done! Discover the emerging research on play and how it is taking companies from zero to hero in a few short months. Businesses need to transition from the 'get off my lawn' mentality, to a new kind of thinking that is producing incredible collaborative teams that power new forms of revenue for their companies. In this book you will discover: \*The surprising truth of productive play \*How to play the King Atys way \*Everything about play structures and becoming a playground architect \*How to influence and connect with people through play and humor \*How to improve employee and customer relationships with play \*How to be happier through productive play All of this and more in the book, an honest lesson in the art and science of becoming a fun leader, and leading your company to improved productivity, increased happiness and greater returns.

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