



Chronicle of a Startup Town: Los Angeles

Lee Schneider

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Who is behind the most successful startups in LA? Why is the tech community in Santa Monica thriving? Entrepreneurs in Southern California have had a long history of success in film, television, fashion, aerospace, and medical tech. Now the LA startup scene is taking off, spinning up a revolutionary engine of commerce and innovation in Southern California business. Why now? And why LA?

To write this book, Lee Schneider conducted 30 interviews with startup founders, industry leaders, analysts, and venture capitalists to create a vivid picture of the vibrant and ever-changing Los Angeles startup scene. This is essential reading if you are considering moving your startup to LA, if you want to know why startups succeed and why they fail, and how you can find success with your business in new markets and verticals.

The book includes a handy resource section of workspaces and incubators.

Praise for Chronicle of a Startup Town: Los Angeles

I love how genuine Lee is about the LA Startup community. Lee has taken an extensive amount of time to carefully research and break down the LA Startup community. He explores how Los Angeles in a quick three to five years gained the growth it has today. --Espre Devora, WeAreLaTech

You're not going to get a better overview anywhere. A must read for anyone interested in the LA tech community. It's the most comprehensive coverage of the history, companies, and players in the LA tech community. --Andy Fortson, Faraday Future

Great study of LA's startup culture and the major organizations involved. Filled with great interviews with entrepreneurs, journalists and other players that make up the startup "tribes" that dot the LA landscape. After reading this book you have a good road-map to finding help and community for your startup. Recommended for anyone who interacts with the LA startup community and wants to learn how the startup economy works. --Joshua D. Kasteler, Founder of Safe Ducky

Five Star reviews on Amazon. Get your copy today!

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Michael Walker:

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Andrew Murphy:

Playing with family in a very park, coming to see the ocean world or hanging out with good friends is thing that usually you have done when you have spare time, in that case why you don't try issue that really opposite from that. A single activity that make you not sense tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Chronicle of a Startup Town: Los Angeles, it is possible to enjoy both. It is good combination right, you still want to miss it? What kind of hangout type is it? Oh come on its mind hangout guys. What? Still don't obtain it, oh come on its known as reading friends.

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