

Social Media and Your Job Search: Maximizing Your Network for a Successful Transition

Karin Lockhart-Durkee

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This is a guide for military members transitioning to the civilian workplace. The military-to-civilian transition is a challenging final step in your military career. You've gained many skills throughout your military experience that make you a valuable asset to the civilian workplace.

But how do you get connected to the civilian world? How can you best show your skills and accomplishments to those making the hiring decisions?

This guide will show you how to use social media to:

- get noticed for your expertise
- build your network of supporters and industry contacts
- find job opportunities through connections and research

Read this guide for step-by-step instructions on using LinkedIn,

Facebook, Twitter, Google+, and other social media sites and online tools to increase the effectiveness of your civilian job search.



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