

Ripped: How the Wired Generation Revolutionized Music

Greg Kot



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No less than a decade ago, the majority of mainstream music was funneled through a handful of media conglomerates. But now more individuals are listening to more music from a greater variety of sources than at any time in history. *Ripped* tells the story of how the laptop generation created a new music industry, with fans and bands rather than corporations in charge. In this new world, bands aren't just musicmakers but self-contained multimedia businesses; and fans aren't just consumers but distributors and even collaborators. Since this digital revolution hit the music industry, its infiltration into every other form of media has been well documented, if often not well understood. *Ripped* brilliantly illustrates how, when, and where the changes happened first and leaves us with an understanding of how to move forward.

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