



How to Use the Internet to Get Your Next Job

Janet Nagle

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With a looming unemployment rate hovering around 10 percent, finding a new job may be more than you can stomach. But even in this clouded economy, employers are hitting the virtual pavement to find top-tier talent — some employers estimate 75 percent of their staff came through online applications. The search does not have to be daunting: *How to Use the Internet to Get Your Next Job* shows you how to weave through the Web in your next job search.

In this book, you will learn how to conduct an effective job search by determining keywords and phrases, creating an online résumé, and also how to research potential employers. But it does not stop there: This book compiles and analyzes the major job sites — Monster.com, Yahoo! Hot Jobs, and CareerBuilder.com — as well as niche sites for every industry, from health care and administrative to accounting and public relations. This book also lists résumé banks and online newspapers to round out your Internet search.

How to Use the Internet to Get Your Next Job shows how to harness the powerful search capabilities of the Internet to find (and land) your dream job, no matter what industry and no matter what level. The strategies will help you conduct a time saving, low-cost, and high-impact job search. Whether you are searching for your first job out of college or looking to change careers, *How to Use the Internet to Get Your Next Job* gives you the most comprehensive Internet search to help you find your best-suited job.

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